學士班課程規劃表

 College: College of Management Department: Bachelor's Program in Business Management

 院別:管理學院 系別:商業管理學士學位學程

| | | | ア元カ | | 生字 Credit | _ | 万リ・F hmen | | omore | | 亚字框 nior | | nior | minimum | minimum | |
|---|---|---|-------------|---------|-------------|------------|--------------|-------|---------------|-------|-------------|-------|---------------|---------------------|---------------------|---|
| Category 類別 | Module 模組 | Course Title | Course code | R/E | s | <u>—</u> 4 | | 4 | 手級 | 三年 | F級 | 四组 | 手級 | credits for this | credits for this | Remarks |
| 9947/19 | | 課程名稱 | 科目代碼 | 選別 | 學分 | First | Second 下 | First | Second 下 | First | Second 下 | First | Second 下 | 如 類別最低 | module 模組最低 | 備註 |
| University 校訂 | | Time for Advisor 導師時間 | 02795 | R 必 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | | Intro. to U.Studies 大學入門 | 00155 | R | 2 | 2 | | | | | | | | | | |
| | | 入学入门 Philosophy of Life | 00007 | 必 R | 4 | | | | | 2 | 2 | | | | | |
| | core | 人生哲學 Professional Ethics | 00007 | 必 R | 2 | | | | | | | 2 | | - | 8 | Offered in both the first and second semester: |
| | IX G BRILL | 專業倫理 | 08824 | 必 | | | | | | | | 2 | | | | 上下學期對開 |
| | | Physical Education 體育 | | R 必 | 0 | 0 | 0 | 0 | 0 | | | | | | | |
| | | Chinese 國文 | | R 必 | 4 | 2 | 2 | | | | | | | | | year-long 學年課 |
| Holistic ducation Program of Study 全人教育 課程 | | Foreign Language 外國語文 | | R 必 | 8 | 2 | 2 | 2 | 2 | | | | | 32 | 12 | Freshman English is a year-long course; students must complete at least 4 credits of English. However, those who meet certain standards in the entrance exam or through certification may be exempt from taking English and can directly choose to study a second foreign language course. 大一英文為學年課:英文至少4學分,但人 學考試或誤檢定達一定標準者,得免修英 文,漢母經過數學一及新聞與分 |
| | | Information Literacy 資訊能力素養 | | R 必 | 0 | | | | | | | | | | | There will be no school-wide compulsory courses. Students need to take related courses or pass the school's basic information ability test as a graduation condition. 不開設全校性必修課程,改以學生窩通過本校資訊基本能力檢定為畢業條件,檢定方式採認證或修讀相關課程方式抵免。 |
| | General Education Courses 通識涵養 課程 | Humanities & Arts 人文藝術 | | G ⊹≊ | 4 | | | | | | | | | | | |
| | | Nature & Technology | | 通 G | 4 | | | | | | | | | 1 | 12 | |
| | | 自然科技 Social Sciences | | 通 G | 4 | | | | | | | | | | | |
| | | 社會科學 | | 通 | | | | | | | | | | | | Offered in both the first and second semester: |
| | | Introduction to Business 企業管理概論 | 05201 | R 必 | 3 | 3 | | | | | | | | | | 上下學期對開 |
| | | Accounting (I) 會計學(一) | 02413 | R | 2 | 2 | | | | | | | | | | |
| | | Accounting (II) | 02415 | R | 2 | | 2 | | | | | | | | | |
| | | 會計學(二) Economics (I) | 03811 | 必 R | 2 | 2 | | | | | | | | 1 | | |
| | | 經濟學(一) | 03811 | 必 | 2 | 2 | | | | | | | | | | |
| | | Economics (II) 經濟學(二) | 05707 | R 必 | 2 | | 2 | | | | | | | | | |
| | | Calculus 微積分 | 02390 | R 必 | 3 | 3 | | | | | | | | | | Offered in both the first and second semester 上下學期對開 |
| | | Introduction to Programming 程式設計概論 | 24495 | R | 3 | | 3 | | | | | | | | | Offered in both the first and second semeste 上下學期對開 |
| | | Statistics | 02222 | 必 R | 3 | | | | 3 | | | | | | | Offered in both the first and second semeste |
| | | 統計學 Company Law | | 必 R | | | | | 3 | | | | | - | | 上下學期對開 Offered in both the first and second semeste |
| | | 公司法 | 00021 | 必 | 2 | | | 2 | | | | | | | | 上下學期對開 Offered in both the first and second semeste |
| | | Management 管理學 | 21844 | R 必 | 3 | | | 3 | | | | | | | | 上下學期對開 |
| | | Marketing Management 行銷管理 | 01483 | R 必 | 3 | | | 3 | | | | | | | | Offered in both the first and second semeste 上下學期對開 |
| Depar | | Human Resources Management | 01013 | R | 3 | | | | 3 | | | | | 1 | | Offered in both the first and second semeste 上下學期對開 |
| Requ | rses | 人力資源管理 Financial Management | 01983 | 必 R | 3 | | | | 3 | | | | | 64 | 64 | Offered in both the first and second semeste 上下學期對開 |
| 必修 | | 財務管理 Design Thinking | | 必 R | | | | _ | | | | | | 1 | | Offered in both the first and second semeste |
| | | 設計思考 | 30620 | 必 R | 3 | | | 3 | | | | | | 4 | | 上下學期對開 Offered in both the first and second semeste |
| | | Operations Management 作業管理 | 11822 | 必 | 3 | | | | | 3 | | | | | | 上下學期對開 |
| | | Information Management 資訊管理 | 02502 | R | 3 | | | | | 3 | | | | | | Offered in both the first and second semeste 上下學期對開 |
| | | International Business Management 國際企業管理 | 02083 | R 必 | 3 | | | | | | 3 | | | 1 | | |
| | | Business Policy | 01389 | R | 3 | | | | | 3 | | | | 1 | | |
| | | 企業政策 Quality Management | | 必 R | | | | | | Ë | | | 2 | 1 | | Offered in both the first and second semeste |
| | | 品質管理 | 03021 | 必 | 3 | | | | | | | | 3 | 4 | | 上下學期對開 |
| | | Industrial Innovation (I) 產業創新(一) | 20330 | R 必 | 2 | 2 | | | | | | | | | | |

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| Category 類別 | Module 模組 | Course Title 課程名稱 | Course code 科目代碼 | R/E 選別 | Credit s 學分 | | 下級 Second | | DEMOTE 手級 Second | 三年 | ior 手級 Second | 四组 | F級 Second | credits for this category | minimum credits for this module 模組最低 | Remarks 備註 |
|-------------------------------------|--------------|--|---------------------------------------|---------------------------|-------------------|----|--------------|--------------|------------------------|---------|---------------------|----|--------------|---------------------------------|--|---------------|
| | | Industrial Innovation (II) 產業創新(二) | 20331 | R 必 | 2 | | 2 | | | | | | | | | |
| | | Industrial Innovation (III) 產業創新(三) | 21375 | R 必 | 2 | | | 2 | | | | | | | | |
| | | Industrial Innovation (IV) 產業創新(四) | 21376 | R 必 | 2 | | | | 2 | | | | | | | |
| | | Seminar on Business Management (I) 商管專題(一) | 21847 | R 必 | 2 | | | | | 2 | | | | | | |
| | | Seminar on Business Management (II) 商管專題(二) | 22176 | R 必 | 2 | | | | | | 2 | | | | | |
| Holistic Education Program of | | 22 | Department Required courses (B) | Required 必修 | 64 | 64 | | Election | | | | 22 | | Credits for Graduation | | 128 |
| Study (A) 全人教育課程 學分數 | 育課程 | 32 | 院系必修必選 學分數 | Advnced Eleciton 必選 | 0 | 64 | | (C) 選修學分數 | | | | 32 | | A+B+C 畢業學分數 | | 120 |

Electiv Course 選修課

| | | 1 | | | | _ | | v | | ~ | | minimum | minimum | |
|--|-------------|--------|-------------|-------|-------------|-------|-------------|---------------|--------|-----------|-------------|---------------------|---------------------|---------|
| Course Title | Course code | R/E | Credit s | | hmen 丰級 | | omore 手級 | Junior 三年級 | | Ser 四生 | nior F級 | credits for this | credits for this | Remarks |
| 課程名稱 | 科目代碼 | 選別 | 學分 | First | Second T | First | Second T | First | Second | First | Second F | category 類別最低 | module 模組最低 | 備註 |
| Financial Market 金融市場 | 01758 | E 選 | 3 | | | | | | | | | | | |
| Tax Accounting 稅務會計 | 02329 | E 選 | 2 | | | | | | | | | | | |
| Electronic Commerce 電子商務 | 09514 | E 選 | 2 | | | | | | | | | | | |
| Intermediate Accounting(I) 中級會計學(一) | 07255 | E 選 | 3 | | | | | | | | | | | |
| Intermediate Accounting(II) 中級會計學(二) | 07256 | E 選 | 3 | | | | | | | | | | | |
| Investments 投資學 | 01579 | E 選 | 3 | | | | | | | | | | | |
| Study of Contemporary Economic Problems 當代經濟問題探討 | 18805 | E 選 | 2 | | | | | | | | | | | |
| Introduction to Financial Derivatives 衍生性金融商品概論 | 18806 | E 選 | 2 | | | | | | | | | | | |
| Corporate Finance Case Studies 企業財務個案分析 | 18807 | E 選 | 2 | | | | | | | | | | | |
| Introduction to Civil Law 民法概要 | 01343 | E 選 | 2 | | | | | | | | | | | |
| International Financial Management 國際財務管理 | 02093 | E 選 | 2 | | | | | | | | | | | |
| Practical Planning for Marketing Innovation 創新行銷企劃實務 | 20192 | E 選 | 2 | | | | | | | | | | | |
| Financial Technology 金融科技 | 33884 | E 選 | 2 | | | | | | | | | | | |
| Cultural Creativity and Experiential Economy 文化創意與體驗經濟 | 18798 | E 選 | 2 | | | | | | | | | | | |
| Enterprise Resources Planning 企業資源規劃 | 09289 | E 選 | 2 | | | | | | | | | | | |
| Tax Laws & Regulations 稅務法規 | 02328 | E 選 | 2 | • | | | | | | | | | | |

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 院別:管理學院 系別:商業管理學士學位學程

| | | Course Title | Course code | D/E | Credit | Fresl | | Sopho | omore | Jun | | | nior | minimum credits for | minimum credits for | Remarks |
|----------------|--------------|---|-----------------|-----------|--------|-------------|--------------|-------|--------------|------------|--------------|--------|--------------|------------------------|------------------------|---------|
| Category 類別 | Module 模組 | 課程名稱 | 科目代碼 | R/E 選別 | S | —生 First | 手級 Second | | 手級 Second | 三 First | F級 Second | | F級 Second | this category | this module | 備註 |
| | | 以压·口·特 | 7.1 LJ 1 (19/9) | 2 | 學分 | 上 | 下 下 | E E | 下 下 | First 上 | 下 下 | 上 上 | 下 | 類別最低 | 模組最低 | [用吐 |
| | | Consumer Behavior 消費者行為分析 | 18796 | E 選 | 2 | | | | | | | | | | | |
| | | Cost Accounting 成本會計 | 01449 | E 選 | 2 | | | | | | | | | | | |
| | | Management Accounting & Control 管理會計與控制 | 11493 | E 選 | 2 | | | | | | | | | | | |
| | | Business Negotiation and Communication(I) 商業談判與溝通(一) | 35643 | E 選 | 2 | | | | | | | | | | | |
| | | Business Negotiation and Communication(II) 商業談判與溝通(二) | 31350 | E 選 | 2 | | | | | | | | | | | |
| | | Introduction to Health Care Industry 健康管理產業概論 | 30709 | E 選 | 3 | | | | | | | | | | | |
| | | Medical Introduction 醫療概論 | 32791 | E 選 | 2 | | | | | | | | | | | |
| | | Innovation and Entrepreneurship 創新與創業精神 | 32792 | E 選 | 2 | | | | | | | | | | | |
| | | Security and Financial Market Regulations 證券暨金融法規 | 08200 | E 選 | 2 | | | | | | | | | | | |
| | | Industry Competitive Strategy Analysis 產業競爭分析 | 18801 | E 選 | 2 | | | | | | | | | | | |
| | | Introduction to the Internet of Things 物聯網概論 | 19679 | E 選 | 2 | | | | | | | | | | | |
| | | Project Management 專案管理 | 02141 | E 選 | 2 | | | | | | | | | | | |
| | | Investment in Securities 證券投資實務 | 02350 | E 選 | 2 | | | | | | | | | | | |
| | | Innovation Management 創新管理 | 04564 | E 選 | 2 | | | | | | | | | | | |
| | | Financial Statement Analysis 財務報表分析 | 01982 | E 選 | 2 | | | | | | | | | | | |
| | | Seminar of Health Business Administration 健康產業經營專題 | 31019 | E 選 | 3 | | | | | | | | | | | |
| | | International Industry Analysis 國際產業分析 | 04060 | E 選 | 2 | | | | | | | | | | | |
| | | International Financial Market 國際金融市場 | 02091 | E 選 | 2 | | | | | | | | | | | |

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| | Category 類別 | Module 模組 | Course Title 課程名稱 | Course code 科目代碼 | R/E 選別 | e | Freshmen 一年級 | | Sophomore 二年級 | | Junior 三年級 | | Senior 四年級 | | | minimum credits for this | Kemarks |
|---|----------------|--------------|---|---------------------|-----------|---|-----------------|-------------|------------------|-------------|---------------|-------------|---------------|--|------------------|--------------------------------|---------|
| l | 规加 | 1天祝且 | | | | | First | Second 下 | First | Second T | First | Second T | First | | category 類別最低 | module 模組最低 | 備註 |
| | | | Big Data Analysis and Applications 大數據分析與應用 | 24562 | E 選 | 2 | | | | | | | | | | | |
| | | | Introduction of Artificial Intelligence 人工智慧概論 | 04784 | E 選 | 2 | | | | | | | | | | | |