學士班課程規劃表

 College : College of Management Department : Bachelor's Program in Business Management

 院別:管理學院 系別:商業管理學士學位學程

Category	Module	Course Title	Course code	R/E	Credit	Fresl	nmen	Sopho		Jur	nior	Ser		minimum credits for	minimum credits for	Remarks
類別	模組	課程名稱	科目代碼	選別	s 學分	First	F級 Second	First	Second	First	手級 Second	四生 First	Second	this category 類別器低	this module 粒织墨低	備註
		Time for Advisor	02795	R	0	0	0	0	0	0	0	0	0	0	模組版 化	
University 校訂		導師時間 All-out Defense Education Military		必 R	0	0	0									year-long
		Training Intro. to U.Studies	21020	必 R	2	2									 	學年課
		大學入門	00155	必	2	2										
	core	Philosophy of Life 人生哲學	00007	R	4					2	2					
	courses 核心課程	Professional Ethics 專業倫理	08824	R	2							2			8	Offered in both the first and second semesters 上下學期對開
		Physical Education		R	0	0	0	0	0							
		體育 Chinese		必 R	4	2	2									year-long
		國文		必										ł		學年課 Freshman English is a year-long course;
Holistic Education Program of Study 全人教育 課程		Foreign Language 外國語文		R 必	8	2	2	2	2					32	12	students must complete at least 4 credits of English. However, those who meet certain standards in the entrance exam or through certification may be exempt from taking English and can directly choose to study a second foreign language course. 人一英文為學年課:英文至少4學分,但人學考試或認檢定達一定標準者,得免修英二,經過於轉一人也可能投一
		Information Literacy 資訊能力素養		R 必	0											courses. Students need to take related courses or pass the school's basic information ability test as a graduation condition. 不開設全校性必修課程,改以學生需通過本校資訊基本能力檢定為畢業條件,檢定方式採認證或修讀相關課程方式抵免。
	General	Humanities & Arts 人文藝術		G 通	4											
	Education Courses 通識涵養 課程	Nature & Technology 自然科技		G	4										12	
		Social Sciences		通 G	4											
		社會科學 Introduction to Business	05201	通 R	2	2										Offered in both the first and second semesters
		企業管理概論 Accounting (I)		必 R	3	3										上下學期對開
		會計學(一)	02413	必	2	2										
		Accounting (II) 會計學(二)	02415	R 必	2		2									
		Economics (I) 經濟學(一)	03811	R 必	2	2										
		Economics (II) 經濟學(二)	05707	R 必	2		2									Offered in both the first and second semesters
		Calculus 微積分	02390	R 必	3	3										上下學期對開
		Introduction to Programming 程式設計概論	24495	R 必	3		3									Offered in both the first and second semesters 上下學期對開 Offered in both the first and second semesters
		Statistics 統計學	02222	R 必	3				3							上下學期對開
		Company Law 公司法	00021	R	2			2								Offered in both the first and second semesters 上下學期對開
		Management 管理學	21844	R 必	3			3								Offered in both the first and second semesters 上下學期對開
		Marketing Management 行銷管理	01483	R	3			3								Offered in both the first and second semesters 上下學期對開
		Human Resources Management	01013	必 R	3				3							Offered in both the first and second semesters 上下學期對開
Depar	tment	人力資源管理 Financial Management	01983	必 R	3				3							Offered in both the first and second semesters 上下學期對開
Requ	uired rses	財務管理 Design Thinking	30620	必 R	3			3						64	64	Offered in both the first and second semesters 上下學期對開
必修	科目	設計思考 Operations Management	11822	必 R	3					3						Offered in both the first and second semesters 上下學期對開
		作業管理 Information Management	02502	必 R	3					3						Offered in both the first and second semesters 上下學期對開
		資訊管理 International Business Management	02083	必 R	3						3					
		國際企業管理 Business Policy	01389	必 R	3					3						
		企業政策 Quality Management	03021	必 R	3								3			Offered in both the first and second semesters 上下學期對開
		品質管理 Industrial Innovation (I)	20330	必 R	2	2										
		產業創新(一)	20330	必		2					l					

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Category 類別	Module 模組	Course Title 課程名稱	Course code	選別	Credit	一年級		Sopho	omore F級	Jun 三生	nior 手級	Senior 四年級		minimum credits for this	this	Remarks
994701	1500		科目代碼		學分	First	Second 下	First	Second 下	First	Second 下	First	Second T	category 類別最低	module 模組最低	備註
		Industrial Innovation (II) 產業創新(二)	20331	R 必	2		2									
		Industrial Innovation (III) 產業創新(三)	21375	R 必	2			2								
		Industrial Innovation (IV) 產業創新(四)	21376	R 必	2				2							
		Industrial Innovation (V) 產業創新(五)	22545	R 必								2				
		Industrial Innovation (VI) 產業創新(六)	22546	R 必									2			
		Seminar on Business Management (I) 商管專題(一)	21847	R 必	2					2						
		Seminar on Business Management (II) 商管專題(二)	22176	R 必	2						2					
Holistic Education Program of	cation	32	Department Required courses (B)	Require d 必修	68	69		Election						Credits for Graduation		128
Study (A) 全人教育課程 學分數			院系必修必選 學分數	Advnced Eleciton 必選	0	68		(C) 選修學分數		數		20		A+B+C 畢業學分數		120

Elective
Courses
撰修課程

Course Title	Course code	R/E	Credit	Freshmen 一年級		Sophomore 二年級		Junior 三年級		Senior 四年級		minimum credits for this	minimum credits for this	Remarks
課程名稱	科目代碼	選別	s 學分	First	Second 下	First	Second F	First	Second 下	First	Second F	category	module 模組最低	備註
Financial Market 金融市場	01758	E 選	3											
Tax Accounting 稅務會計	02329	E 選	2											
Electronic Commerce 電子商務	09514	E 選	2											
Intermediate Accounting(I) 中級會計學(一)	07255	E 選	3											
Intermediate Accounting(II) 中級會計學(二)	07256	E 選	3											
Investments 投資學	01579	E 選	3											
Study of Contemporary Economic Problems 當代經濟問題探討	18805	E 選	2											
Introduction to Financial Derivatives 衍生性金融商品概論	18806	E 選	2											
Corporate Finance Case Studies 企業財務個案分析	18807	E 選	2											
Introduction to Civil Law 民法概要	01343	E 選	2											
International Financial Management 國際財務管理	02093	E 選	2											
Practical Planning for Marketing Innovation 創新行銷企劃實務	20192	E 選	2											
Financial Technology 金融科技	33884	E 選	2											
Cultural Creativity and Experiential Economy 文化創意與體驗經濟	18798	E 選	2											
Enterprise Resources Planning 企業資源規劃	09289	E 選	2											

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類別	模組	課程名稱	科目代碼	選別	s 學分	First	Second	First	Second	First	Second	First	Second	this category 類別最低	this module 粒细器低	備註
		Tax Laws & Regulations 稅務法規	02328	E 選	2									West Jill Street Text	THE RELEASE	
		Consumer Behavior 消費者行為分析	18796	E 選	2											
		Cost Accounting 成本會計	01449	E 選	2											
		Management Accounting & Control 管理會計與控制	11493	E 選	2											
		Business Negotiation and Communication(I) 商業談判與溝通(一)	35643	E 選	2											
		Business Negotiation and Communication(II) 商業談判與溝通(二)	31350	E 選	2											
		Introduction to Health Care Industry 健康管理產業概論	30709	E 選	3											
		Medical Introduction 醫療概論	32791	E 選	2											
		Innovation and Entrepreneurship 創新與創業精神	32792	E 選	2											
		Security and Financial Market Regulations 證券暨金融法規	08200	E 選	2											
		Industry Competitive Strategy Analysis 產業競爭分析	18801	E 選	2											
		Introduction to the Internet of Things 物聯網概論	19679	E 選	2											
		Project Management 專案管理	02141	E 選	2											
		Investment in Securities 證券投資實務	02350	E 選	2											
		Innovation Management 創新管理	04564	E 選	2											
		Financial Statement Analysis 財務報表分析	01982	E 選	2											
		Seminar of Health Business Administration 健康產業經營專題	31019	E 選	3											
		International Industry Analysis 國際產業分析	04060	E 選	2											
		International Financial Market 國際金融市場	02091	E 選	2											

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		Big Data Analysis and Applications 大數據分析與應用	24562	E 選	學方	<u>F.</u>	下	ŀ.	下	ŀ.	下	<u>E</u>			模組最低	